



# **Privacy Policy**

#### **Our Commitment to Privacy:**

Your privacy is important to us. To better protect your privacy we provide this notice explaining our online information practices and the choices you can make about the way your information is collected and used. To make this notice easy to find, we make it available on our homepage and at every point where personally identifiable information may be requested.

# The Information We Collect:

This notice applies to all information collected or submitted on the NCTPA.net or Ridethevine.com websites. The types of personal information collected at these pages are:

Name Address Email address Phone number

# The Way We Use Information:

We use the information you provide about yourself when entering a sweepstakes only to contact the winner(s) of the sweepstakes, unless you opt to receive future email correspondence from NCTPA. We do not share this information with outside parties.

We use return email addresses to answer any email we receive. Such addresses are not used for any other purpose and are not shared with outside parties.

We use non-identifying and aggregate information to better design our transit systems and to share with other public agencies. For example, we may tell another agency that X number of individuals answered a survey, or that Y and Z numbers of certain demographics use different functions of our transit systems, but we would not disclose anything that could be used to identify those individuals.

Finally, we never use or share the personally identifiable information provided to us online in ways unrelated to the ones described above.

#### **Our Commitment to Data Security:**

To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, we have put in place appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect online.

# **Our Commitment to Children's Privacy:**

Protecting the privacy of the very young is especially important. For that reason, we never collect or maintain information at our website from those we actually know are under 13, and no part of our website is structured to attract anyone under 13.

### How You Can I Access or Correct Your Information:

You can access all your personally identifiable information that we collect online and maintain by contacting the Public Transit Manager by phone at (707) 259-8635. You can correct factual errors in your personally identifiable information by sending us a request that credibly shows error. To protect your privacy and security, we will also take reasonable steps to verify your identity before granting access or making corrections.

#### **How to Contact Us:**

Should you have other questions or concerns about these privacy policies, please call us at (707) 259-8635.